

# 30 Social Media Challenge

Monday	Tuesday	Wednesday	Thursday	Friday
"Show off your Workspace" ●	"Share your Favorite Book"	"Share a Favorite Quote"	"Post a Fill-in-a-Blank" ●	"Cross Promote your other Social Channels"
"Share Something about another Business" ●	"Post an Infographic"	"Clarify an Industry Misconception"	"Little Known Holiday"	"Ask people to Join your Newsletter"
"Choose a Color of the Day"	"Share About a Recent Event you Attended" ●	"Share Something Popular"	"Share About an Upcoming Event" ●	"Share Your Story" ●
"Post a Video Featuring people or products"	"Answer a Question"	"Interview a Customer" ●	"TBT About Something with your Business"	"Share your Newsletter"
"Repeat Something that Worked Well" ●	"Share an Industry Statistic"	"Helpful Tip"	"Multiple Choice"	"Share Something Funny"
"Company Milestone or Newest Employee"	"Highlight a Client or Customer" ●	"Share Someone else's Content"	"Share Something Seasonal"	"Thank your Customers for their Support"

This Social Media Challenge is designed to keep you accountable in your social posts as well as give you content ideas for your posts. You do not have to do these in order, but do make sure that you plan out your posts for the full 30 days, just to give you a foundation. Use your imagination and determine whether each idea is beneficial in your business. If not, get creative and think of something else to post that is different and unique. As you start your 30 day challenge, think of a hash tag to use for your business as well as use our challenge hash tag #tallpinechallenge.

Go to our Facebook or Instagram profiles to see examples of these ideas!

● Our Personal Favorites